NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF WINNING. Void outside the fifty (50) United States and the District of Columbia, and where prohibited by law. Sweepstakes begins at 12:00 a.m. Eastern Time ("ET") on March 16, 2015 and ends at 11:59:59 p.m. ET on April 12, 2015 (the "Entry Period"). Sponsor's computer is the official time keeping device for this Sweepstakes.

1. Eligibility: The Pass the Pistachio Sweepstakes (the "Sweepstakes") is open to legal residents of the fifty (50) United States (including the District of Columbia) who are at least eighteen (18) years of age as of date of entry. Employees, officers, and directors of Paramount Farms International LLC ("Sponsor"), Votigo, Inc. ("Administrator"), and any of their respective parents, affiliates, subsidiaries, franchisees, mandatorires, representatives, consultants, contractors, legal counsel, advertising, public relations, promotional, fulfillment, and marketing agencies, web site providers, web masters, and members of their immediate families (spouses, parents, siblings and children, regardless of where they live) and those living in the same household (whether or not related) are not eligible to enter or win. Participation constitutes entrant's full and unconditional agreement to these Official Rules and to Sponsor's and/or Administrator's decisions, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein. Sponsor reserves the right to verify the eligibility of winners.

2. Sponsor/Administrator: The Sweepstakes is sponsored by Paramount Farms International LLC, 11444 West Olympic Boulevard, Suite 300, Los Angeles, CA 90064. The Administrator of the Sweepstakes is Votigo, Inc., 251 Lafayette Circle, Suite 330, Lafayette, CA 94549.

3. How to Enter: There is NO PURCHASE NECESSARY to participate. A purchase does not increase your chances of winning. To enter you must have a Twitter account and have your account settings set to “unprotected” or “public”, and follow @GetCrackin on Twitter. If you do not have a Twitter account you can create one for free at www.twitter.com During the Entry Period there are two ways to enter the Sweepstakes.

1. Via the Website: During the Entry Period, visit http://passthepistachio.com ("Website"). On the Website, you may choose one of the following options to enter.  
   • Select “Shoot” to submit an entry via Twitter. After selecting Shoot you will be prompted to submit a Tweet that must include the hashtag #ShootThePistachio. You will receive one (1) entry into the current Weekly Drawing Period for the Shoot Prize.  
   • Select “Pass” to submit an entry via Twitter. After selecting Pass you will be prompted to enter a friend’s valid Twitter handle and continue to submit a Tweet that must include your friend’s Twitter handle and the hashtag #PassThePistachio. You will receive one (1) entry into the current Weekly Drawing Period for the Pass Prizes.

2. Directly via Twitter: During the Entry Period, you may submit an entry directly through Twitter. You may choose one of the following Tweet options to enter.  
   • Submit a Tweet including the hashtag #ShootThePistachio. You will receive one (1) entry into the current Weekly Drawing Period for the Shoot Prize.  
   • Submit a Tweet including your friend’s Twitter handle and the hashtag #PassThePistachio. You will receive one (1) entry into the current Weekly Drawing Period for the Pass Prizes.

All entry components submitted during the submission process shall herein be referred to as the “Entry”.

ENTRY GUIDELINES AND RESTRICTIONS:

1. All material and content submitted with any Entry must be your own original unpublished work and cannot contain, incorporate or reference anything that is owned by any third party or entity or would require the consent of any third party or entity in any jurisdiction.  
2. If any Entry includes a photo or video, and such photo or video contains any other person(s), entrant agrees to receive permission from such other person(s) featured in the photo or video. Photos or videos should not contain pictures of person(s) considered minors in their jurisdiction of residence. By submitting a photo or video, the entrant is confirming that they have permission from all persons appearing in the photo or video to use their
likenesses for publicity including posting on website(s) and can make written copies of such permissions available upon request.

3. The Entry must not contain information known by you to be false, inaccurate or misleading.

4. The Entry must not contain offensive, profane, vulgar, obscene or inappropriate language or visuals.

5. The Entry must not contain defamatory, libelous, or slanderous content.

6. The Entry must not contain content which infringes any third party’s copyright, patent, trademark, trade secret, right of publicity, right of privacy, moral rights, and/or any other applicable personal or proprietary rights.

7. The Entry must not contain material or content that is, or may reasonably be considered to be, hate speech, whether directed at an individual or group, and whether based upon the race, sex, creed, national origin, religious affiliation, marital status, sexual orientation, gender identity, or language of such individual or group or that is otherwise unlawfully threatening or unlawfully harassing to any individual, partnership, corporation, or political body.

8. The Entry must not contain material or content for which you were compensated or granted any consideration by any other third party.

9. The Entry must not contain material that is unlawful, in violation of or contrary to all applicable local, state, federal, or international laws and regulations.

10. The Entry must be in English.

Limit one (1) entry per person/Twitter account per day, regardless of the method of entry. For the purposes of this Promotion, a “day” is defined as 12:00:00 a.m. to 11:59:59 p.m. ET. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different Twitter accounts, identities, registrations and logins, or any other methods will void such entries and that entrant may be disqualified. Use of any automated or computer system to participate is prohibited and will result in disqualification. Normal Internet access and usage charges imposed by your online service may apply. If entering via mobile device, normal phone/data and usage charges imposed by your phone service may apply.

Incomplete, corrupted, or untimely entries are void and will be disqualified. Sponsor and its agencies are not responsible for late, incomplete or misdirected entries; lost, interrupted, or unavailable network, server, or other connections; or miscommunications, computer or software malfunctions, telephone transmission problems, technical failures, garbled transmissions, damage to a user's computer equipment (software or hardware), or other errors or malfunctions of any kind, whether human, mechanical, electronic or otherwise. Consequently, Sponsor and its agencies are not liable in the event your entry is not captured due to the aforementioned reasons. Proof of submission will not be deemed to be proof of receipt by Sponsor. In the event of a dispute as to the identity of an entrant, the authorized account holder of the Twitter account used to enter will be deemed to be the entrant or participant. The "authorized account holder" is the natural person assigned Twitter account by Twitter. Potential winners may be required to show proof of being the authorized account holder. Entries specifying an invalid, non-working, or inactive Twitter account will be disqualified and ineligible to win.

4. **Weekly Random Drawing Winner Selections/Odds of Winning:** Administrator, an independent judging agency, will conduct all random drawings. Weekly Prize winners will be selected in each Weekly Drawing held approximately five (5) days following the end of each Weekly Entry Period as outlined in the table below. Weekly Drawings will be conducted from among all eligible entries received in each of the Shoot and Pass Prize Drawings during the applicable Weekly Entry Period. The odds of winning a Weekly Prize depend upon the total number of eligible entries received by the end of each Weekly Entry Period. The Weekly Entry Periods are as follows:

<table>
<thead>
<tr>
<th>Entry Period</th>
<th>Start Date</th>
<th>End Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>#1</td>
<td>March 16, 2015 at 12:00 a.m. ET</td>
<td>March 22, 2015 at 11:59:59 p.m. ET</td>
</tr>
<tr>
<td>#2</td>
<td>March 23, 2015 at 12:00 a.m. ET</td>
<td>March 29, 2015 at 11:59:59 p.m. ET</td>
</tr>
<tr>
<td>#3</td>
<td>March 30, 2015 at 12:00 a.m. ET</td>
<td>April 5, 2015 at 11:59:59 p.m. ET</td>
</tr>
<tr>
<td>#4</td>
<td>April 6, 2015 at 12:00 a.m. ET</td>
<td>April 12, 2015 at 11:59:59 p.m. ET</td>
</tr>
</tbody>
</table>

5. **Prizes:** There is exactly 629 prizes total available to be won in the Sweepstakes as follows:

- **Shoot Prizes (4):** Four (4) Grand Prizes, one (1) Grand Prize for each Entry Period will be awarded. The Grand Prize consists of $1,000.00 USD awarded in the form of a check. Approximate Retail Value (“ARV”): $1,000.00 USD.
• **Pass Prizes (625):**
  - Fifty (50) First Prizes, twelve (12) First Prizes for each Entry Periods 1, 2 and 3 and fourteen (14) First Prizes for Entry Period 4 will be awarded. The First Prize consists of one (1) Pistachio Serving Dish. ARV: $4.00 USD.
  - Seventy-five (75) Second Prizes, eighteen (18) Second Prizes for each Entry Periods 1, 2 and 3 and twenty-one (21) Second Prizes for Entry Period 4 will be awarded. The Second Prize consists of one (1) bag of Wonderful® Pistachios (of any variety or size) awarded in the form of a coupon. ARV: $6.99 USD.
  - Five hundred (500) Third Prizes, one hundred twenty-five (125) Third Prizes for each Entry Period will be awarded. The Third Prize consists of one (1) Stress Ball. ARV: $0.50 USD.

The total ARV of all prizes to be awarded for the Sweepstakes is $4,974.25 USD.

**Prize Restrictions:** Prize cannot be substituted, assigned, transferred, or redeemed for cash; however, Sponsor reserves the right to make equivalent prize substitutions at its sole discretion if any advertised prize becomes unavailable. The Prizes are awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied, (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose). **LIMIT ONE (1) SHOOT PRIZE (GRAND PRIZE) PER PERSON/TWITTER ACCOUNT DURING THE ENTIRE SWEEPSTAKES.** Grand Prize winner will be issued a 1099 tax form for the actual retail value of prize. Winners are solely responsible for all federal, state and local taxes (including income and withholding taxes) and any other expenses, costs or fees associated with acceptance and/or use of the prizes not specified herein as being awarded. Neither Sponsor nor its agencies are responsible for lost, late, stolen, misdirected, delayed or damaged prizes. Additional restrictions may apply.

6. **Winner Notification:** Winners will be notified via Twitter Direct Message (“DM”) from @GetCrackin. The DM will include a link to complete an online prize fulfillment and registration form. If potential winner fails to complete the registration form within five (5) days, Sponsor will award the prize to an alternate winner selected by a random drawing from among all remaining eligible entries received throughout the Entry Period (as applicable). Potential winners may be required to sign and return an affidavit of eligibility/compliance (including for Grand Prize winners only, providing his/her Social Security Number for tax purposes) and a publicity/liability release (“Release”), as allowed by law within 5 days of notification or prize will be forfeited. Should a potential winner make any false statement(s) in any document required, such winner will be disqualified and required to promptly return to Sponsor the value of his/her prize. If a prize is forfeited, a potential winner is disqualified or unreachable, or the prize notification cannot be delivered, Sponsor may award the prize to a randomly selected alternate winner. Further, Sponsor reserves the right to forfeit or award any unclaimed or leftover prizes at its sole discretion.

7. **General Conditions:** By participating in the Sweepstakes, entrants and winners agree to be bound by these Official Rules and the decisions of the Administrator/Sponsor (collectively, “Judges”). Judges’ decisions are final on all matters relating to the Sweepstakes. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Sweepstakes and the terms and conditions of these Official Rules, the Official Rules shall prevail, govern and control. The Sponsor reserves the right at its sole discretion to disqualify any individual that tampers or attempts to tamper with the entry process or the operation of the Sweepstakes; violates the Official Rules; or acts in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be in violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor’s failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. If, for any reason, the Sweepstakes is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes, the Website, Sponsor reserves the right to cancel the Sweepstakes and determine the Grand Prize winner from among all eligible entries received prior to cancellation in accordance with these Official Rules. By participating in the Sweepstakes, each entrant agrees that Sponsor, Administrator, Twitter, Inc. and their respective parents, subsidiaries, affiliated companies, agents, retailers, advertising and Sweepstakes agencies, and all of their respective shareholders, officers, directors, employees and assigns, members, representatives and agents (“Sweepstakes Entities”), will have no liability whatsoever for, and will be held harmless by entrant/winners for any liability for any bodily injury, loss, cost or damages of any kind to persons, including death and property, damages sustained due in whole or in part, directly or indirectly, from the acceptance, possession, use or misuse of a prize or parts thereof, if applicable, or participation in the
Sweepstakes or participation in any related activity. Winner assumes all liability for any injury or damage caused, or claimed to be caused, by participation in the Sweepstakes or use or redemption of prize. By entering the Sweepstakes, you acknowledge that you, not Sponsor, are responsible for the content of any material submitted in relation to the Sweepstakes. Sponsor does not guarantee that you will have any recourse through Sponsor to edit or delete any material that you have submitted. None of the material that you submit shall be subject to any obligation of confidence on the part of Sponsor and its third-party service providers and agents or their respective directors, officers and employees. By submitting an entry, you also represent and warrant that you have the right to submit the entry to Sponsor. In addition to any legal remedies that Sponsor may have for your violation of the Official Rules, Sponsor shall also have the right in its sole discretion to suspend or terminate your access to the Website, and the Sweepstakes.

8. Publicity. Except where prohibited by law, winners grant to Sponsor and Administrator (which grant will be confirmed in writing on request of Sponsor and/or Administrator), and those acting pursuant to their authority, the right and permission to print, publish, broadcast, and use, worldwide in any media now known or hereafter developed, including but not limited to the world wide web, at any time or times, winner's name, portrait, picture, voice, likeness, entry and biographical information for any non-commercial or advertising, trade, and promotional purposes (including the announcement of his or her name on television, worldwide web or radio broadcast) without additional consideration, compensation, permission, or notification.

9. Arbitration and Choice of Law. Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by final and binding arbitration under the rules of the American Arbitration Association and held at the AAA regional office located in Los Angeles, California; (2) the Federal Arbitration Act shall govern the interpretation, enforcement and all proceedings at such arbitration; (3) judgment upon such arbitration award may be entered in any court having jurisdiction; (4) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (5) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of California, without giving effect to any choice of law or conflict of law rules (whether of the State of California or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of California.

10. Privacy: Information collected by Sponsor in connection with this Sweepstakes may be used by Sponsor and shared with third parties involved in administration of the Sweepstakes in accordance with the online Privacy Policy posted at http://www.getcrackin.com/. Entrant agrees to the collection, processing and storage of his/her personal data by Sponsor for the purposes of the Sweepstakes.

11. Winner List: For a list of winners, available for thirty (30) days after April 20, 2015, send an email to social@firestationagency.com with a subject of “Pass the Pistachio Sweepstakes”.

THIS OFFER MAY NOT BE REPRODUCED, REPRINTED OR PUBLISHED ELSEWHERE IN ANY FORMAT WITHOUT THE WRITTEN PERMISSION OF THE SPONSOR.